



Greetings!

Thank you for downloading our digital Media Kit, and for your interest in learning more about best-selling author and professional speaker, Brian Moran.

Brian is a recognized expert in the field of leadership and execution. His realization that most people don't lack ideas, but struggle with effective implementation, led him to the development of Periodization and the 12 Week Year™. In addition to his books, Brian has been published in many of the leading business journals and magazines. He is a sought after speaker, educating and inspiring thousands each year.

These glowing testimonials say it all:

“Brian literally revolutionized my approach to sales and the methodology behind measuring results. His program is unparalleled in the way it transforms your practice, simply with a profound shift in the fundamental focus and driver behind the goals and objectives of your office. Hire him...the investment I made is still producing great returns!”
Tom W.

“Periodization is the missing link for me. It ensures that I get the important things done, keeping me honest with myself.”
Steve L.

“I want to express my sincere appreciation for your inspiring presentation to our sales management team in Las Vegas. Your knowledge of the subject, coupled with your engaging presentation style, made for a great meeting. The team is excited and motivated to apply your concepts in our business and everyday lives.”
Medtronic

“Brian Moran was hired by a company I worked for in 2005. The Strategic Breakthroughs system is all about the importance of execution. The clarity, knowledge, and conviction that Brian bring to the table makes the concepts come alive in a way that inspires you to own them yourself. The end result is a much better understanding of how to implement great plans. If better execution is your goal, then speak to Brian Moran.”
John C.

I hope you find Brian's Media Kit helpful in your decision to hire him as a speaker for your group, or at your next regional or national event. I am available to answer any questions you may have and to schedule Brian.

Live Intentionally!

Jen Wagoner
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Strategic Breakthroughs
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BRIAN P. MORAN

**“GREAT IDEAS ARE WORTHLESS UNLESS
THEY ARE IMPLEMENTED”**

MEET BRIAN MORAN

Brian Moran, President and Founder of Strategic Breakthroughs, has over twenty-five years of expertise as a corporate executive, entrepreneur, consultant and coach. His background as a corporate executive combined with his experience as an entrepreneur positions him with a unique skill set to help individuals and organizations grow and prosper.

Brian's corporate experience includes management and executive positions with UPS, PepsiCo, and Northern Automotive. As an entrepreneur he has personally launched and led successful businesses and been instrumental in the success of many others. In addition, he has consulted for dozens of world-class companies including Coldwell Banker, Mass Mutual, Medtronic, New York Life, and Tiffany & Co.

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PARTIAL CLIENT LIST

- COLDWELL BANKER
- MEDTRONIC
- NEW YORK LIFE
- MASS MUTUAL
- JC PENNEY
- UNIVERSITY OF TEXAS
- AXA ADVISORS
- SUSAN G. KOMEN FOUNDATION
- INGHAM FOUNDATION
- PECKHAM VOCATIONAL INDUSTRIES
- MILLION DOLLAR ROUND TABLE
- PRINCIPAL GROUP
- ASSOCIATION OF INDEPENDENT MANUFACTURERS' REPS

“I have just heard your presentation to Million Dollar Round Table and think it is the greatest I have heard from MDRT in the last 30 years, thank you!”

- Tom Killoran

“GREAT IDEAS ARE WORTHLESS UNLESS THEY ARE IMPLEMENTED”



**Have Brian Moran
speak to your team!**

*Give Brian Moran 60 minutes
and he'll have your team
achieving more in the next
12 weeks than most will in
the next 12 months.*

You spend time, energy, effort and money providing your team with techniques and ideas, now **give them what they really need – a system to execute.**

Great ideas are not enough. The marketplace only rewards those ideas that get implemented. Brian will show your team what it takes to execute at a high level and **achieve their goals and aspirations in just 12 short weeks.** Brian's engaging and interactive sessions range from a 1-hour keynote to a two-day workshop, and offer fresh insight into what it takes to achieve greatness.

“You were wonderful! Our group is still talking about your powerful ideas.” - CPCU Society

“Your presentation couldn't have been better. It was not only enlightening, but delivered in a quick and workable fashion.” - National Association of Insurance Women

“I have just heard your presentation to Million Dollar Round Table and think it is the greatest I have heard from MDRT in the last 30 years, thank you!” – T. Killoran

“Since hearing you speak I've nearly doubled my production – in just 7 weeks!” - B. McDonald